

October 30, 2021

To,
The Manager
Listing Department,
The National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (E), Mumbai – 400051

Dear Sir/Madam,

Trading Symbol: ZOTA

Sub: Press Release - OPENING OF 12 DAVAINdia STORES AT INDIAN OIL CORPORATION LIMITED PETROL PUMPS IN DELHI AS THE PILOT PROJECT BY DAVAINdia HEALTH MART LIMITED, WHOLLY OWNED SUBSIDIARY OF THE COMPANY

With reference to the captioned subject; we, Zota Health Care Limited (the "Company") are forwarding herewith enclosed a copy of press release.

This is for your information and record.

Thanking you,

Yours faithfully,

For Zota Health Care Limited



Ashvin Variya
(Company Secretary & Compliance Officer)
Place: Surat



Encl: Press Release

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Press Release

**OPENING OF 12 DAVAINDIA STORES AT INDIAN OIL CORPORATION LIMITED PETROL PUMPS
IN DELHI AS THE PILOT PROJECT BY DAVAINDIA HEALTH MART LIMITED, WHOLLY OWNED
SUBSIDIARY OF THE COMPANY**

Zota Health Care Limited (the "Company") has evolved from a humble beginning in 2000 to a well-established and acclaimed NSE listed pharmaceutical company in India. Driven by Excellence, Quality, Integrity, Challenges and Opportunities Zota Healthcare has grown from strength to strength in the manufacturing and marketing of Pharmaceuticals, Nutraceuticals and Ayurvedic medicines across boundaries into the regulated and semi-regulated markets of Asian Countries, African Countries, Russian Countries & Latin American Countries.

It was the vision of Mr. Ketan Zota, Chairman Zota Health Care Limited to see the need of revolution in Healthcare industry to make quality medicines affordable and accessible to all, as branded medicines are priced high compared to their generic counter parts. The obvious solution is Generic medicines... a 'low cost alternative with similar quality and efficacy.' Davaindia Generic Pharmacy is an abiding initiative by Zota Healthcare which revolutionized the Indian Healthcare scenario by providing high quality generic medicines at a very low cost. Davaindia Generic pharmacy is India's largest private generic pharmacy retail chain that offers a range of 1800+ products which cover high quality generic medicines to treat acute and chronic ailments in addition to Health & Wellness products which cover high quality OTC, Cosmetics, Nutrition Supplements, Ayurveda & Nutraceuticals products at very affordable price. Also the Khadi India products co branded with Davaindia are exclusively available at Davaindia stores giving access to the premium products again at an affordable price.

Davaindia' generic medicines offer a comparative cost benefit of upto 90% on its generic medicines which is a significant savings on medicine cost and hence since its launch at the end of 2017, Davaindia generic pharmacy has instituted more than 650+ Retail Pharmacies with 3.5 million happy customers across the length and breadth of India. At davaindia we are always trying our level best to increase these number to strengthen our presence throughout the India. Davaindia has introduced a new initiative of COCO (company owned company operated) store format initiated in Apr 2021 at Surat which is being operated by Davaindia Health Mart Limited, Wholly Owned Subsidiary Company of Zota Health Care Limited. The awareness about generic medicine and their benefits is close to 2 to 3 percent currently is expected to reach beyond 10% very soon.

To contribute to the cause of increasing awareness for Generic medicines in India, Davaindia will operate its stores at the **Indian Oil Corporation Limited Petrol Pumps in Delhi**. To mark the beginning, 12 IOCL petrol pumps in Delhi NCR will stage the Davaindia stores which will operated by Davaindia Health Mart Limited and potentially can be expanded to more cities.





Apart from awareness for Generic medicines it will also contribute to the call of 'Atma Nirbhar bharat' by our Honourable Prime Minister Mr. Narendra Modi as with all these events lined up Davaindia will generate employment opportunity to more than 1 lac people and opportunity to start business across the country.

Davaindia brings Happiness of Good Health to India.

For further information or queries please contact –

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